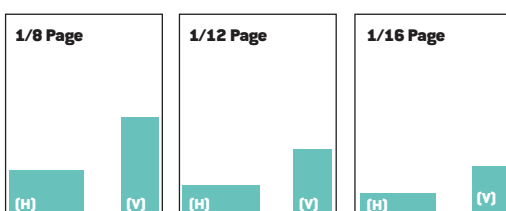
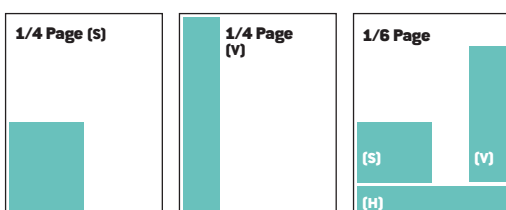
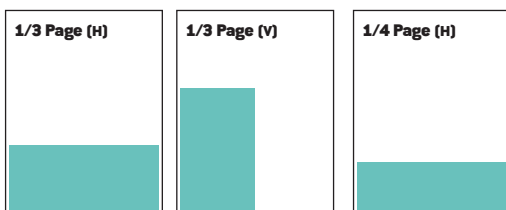
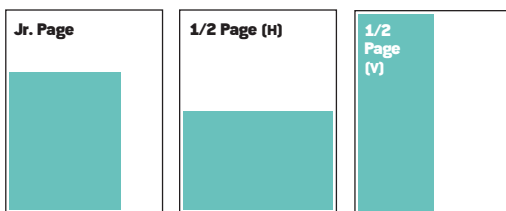
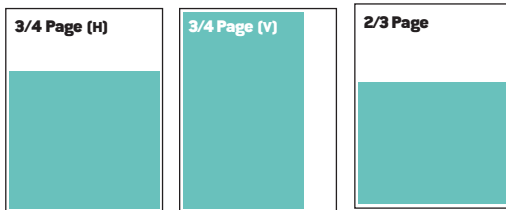
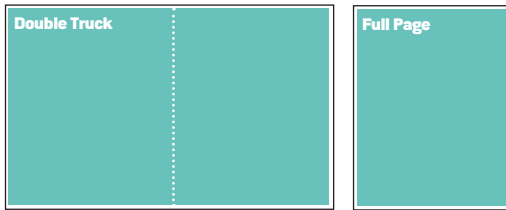
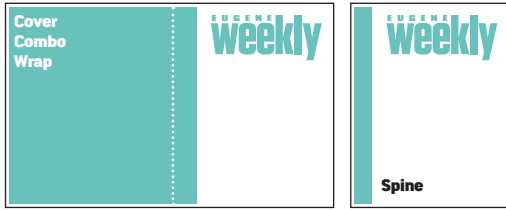


2024 PRINT AD RATE CARD

1251 Lincoln, Eugene, OR 97401 • (541) 484-0519 • FAX 484-4044

ads@eugeneweekly.com • www.eugeneweekly.com

Published every Thursday since 1982 • Serving Eugene - Springfield - Corvallis - Cottage Grove - Oregon Coast - Lane County



RATES & SIZES

SIZE	WIDTH X HEIGHT	1X	7X	13X	26X	52X
Cover Combo Wrap	11.5" x 13.5" 69p x 81p	2475	NA	NA	NA	NA
Spine	1.25" x 13.5" 7p6 x 81p	1093	NA	NA	NA	NA
Double Truck	20.5" x 13.5" 129p x 81p	2750	NA	NA	NA	NA
Full	9.75" x 13.5" 58p6 x 81p	2027	1681	1623	1546	1222
3/4	(H) 9.75" x 10.083" 58p6 x 60p6 (V) 7.25" x 13.5" 43p6 x 81p	1585	1357	1359	1221	1108
2/3	9.75" x 8.944" 58p6 x 53p8	1462	1277	1236	1126	992
Jr.	7.25" x 10.083" 43p6 x 60p6	1357	1149	1129	1050	939
1/2	(H) 9.75" x 6.667" 58p6 x 40p (V) 4.75" x 13.5" 28p6 x 81p	1073	962	940	907	717
1/3	(H) 9.75" x 4.389" 58p6 x 26p4 (V) 4.75" x 8.944" 28p6 x 53p8	782	678	658	619	551
1/4	(H) 9.75" x 3.25" 58p6 x 19p6 (S) 4.75" x 6.667" 28p6 x 40p (V) 2.25" x 13.5" 13p6 x 81p	669	550	536	470	414
1/6	(H) 9.75" x 2.111" 58p6 x 12p8 (S) 4.75" x 4.389" 28p6 x 26p4 (V) 2.25" x 8.944" 13p6 x 53p8	475	408	364	334	303
1/8	(H) 4.75" x 3.25" 28p6 x 19p6 (V) 2.25" x 6.667" 13p6 x 40p	360	302	277	244	226
1/12	(H) 4.75" x 2.111" 28p6 x 12p8 (V) 2.25" x 4.389" 13p6 x 26p4	216	194	182	169	149
1/16	(H) 4.75" x 1.542" 28p6 x 9p3 (V) 2.25" x 3.25" 13p6 x 19p6	170	149	147	138	119

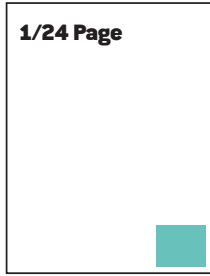
For more information about advertising specials

Contact your sales rep at (541) 484-0519

For classified line and legal ads contact: office@eugeneweekly.com

CLASSIFIED DISPLAY ADVERTISING

RATES & SIZES



sizes available
for classified
placement only

SIZE	WIDTH X HEIGHT	1X	7X	13X	26X	52X
1/4 58p6 x 19p6	(H) 9.75" x 3.25"	560	480	447	414	384
	(S) 4.75" x 6.667" 28p6 x 40p					
	(V) 2.25" x 13.5" 13p6 x 81p					
1/6 58p6 x 12p8	(H) 9.75" x 2.111"	390	329	321	292	257
	(S) 4.75" x 4.389" 28p6 x 26p4					
	(V) 2.25" x 8.944" 13p6 x 53p8					
1/8 28p6 x 19p6	(H) 4.75" x 3.25"	293	254	244	222	173
	(V) 2.25" x 6.667" 13p6 x 40p					
1/12 13p6 x 26p4	(H) 4.75" x 2.111"	183	152	144	134	112
	(V) 2.25" x 4.389"					
1/16 28p6 x 9p3	(H) 4.75" x 1.542"	138	120	114	100	79
	(V) 2.25" x 3.25" 13p6 x 19p6					
1/24 13p6 x 12p8	(H) 2.25" x 2.111"	107	91	88	79	57
	(H) 2.25" x 1.542" 13p6 x 9p3	81	70	66	59	45

Ad Production & Specifications

COLOR CHARGE

Full color \$450

PRODUCTION CHARGES: Basic ad creation is free. Design services available at \$75/hour. Custom Illustration and Photography available. Call for consultation.

PROOFS: Delivered upon request when possible. Proof service is to correct typographical errors and deviations from original layout. It is the responsibility of the advertiser to report errors. Upon approval, *EW* is no longer liable. Two changes maximum. Further changes will be charged at production rate. Changes from original design, layout or copy may not be possible after deadline.

PREMIUM/GUARANTEED PLACEMENT CHARGES
20% Additional charge for Premium Placement. *EW* reserves the right to pre-empt preferred placement, at our discretion.

SPECIFICATIONS: Camera ready ads should be in a digital format, on disk or e-mailed to ads@eugeneweekly.com. The ad should be sized to fit *EW* ad sizes exactly without printers marks. Preferred formats are: PDF, eps w/fonts converted to paths or native file with all links and fonts included. **Color ads in CMYK format.**

AD RESERVATION DEADLINE: FRIDAY 5PM

- Payment is due with space reservation at Friday 5PM unless credit has been established.
- Cancellation deadline: Friday 5PM. *EW* reserves the right to charge for any ad cancelled after deadline.

PROOF AD MATERIAL DEADLINE: MONDAY NOON

- Deadline for return of corrected proofs: Tuesday noon.

CAMERA READY ADS DEADLINE: TUESDAY NOON

EARLY DEADLINES: Ad deadlines are one day earlier for issues on or near a holiday. Check with your ad sales rep for specifics.

LINE CLASSIFIEDS: office@eugeneweekly.com

A basic line ad begins with two bold keywords and contains a single typeface

No graphic elements. Base cost is \$12.00 for three lines. Additional lines are \$4.25 per line. Line ads will appear on the *EW* website automatically at no extra charge.

LEGAL NOTICES: Any legal notice is \$1.99* per line, with free, prompt affidavit service.

* Other bulk rates available.

LINE CLASSIFIED DEADLINE:

- All line classified ads must be placed and paid for by 4:30 p.m. Monday.
- Cancellation deadline is Monday, 4:30 p.m.
- No refunds will be given. Ads cancelled before deadline will be replaced with equal value *EW* credit.
- Material errors (incorrect phone number, etc.) made by *EW* staff will result in equal value *EW* credit.
- Advertisers shall notify *EW* staff of any error in first publication by 5 p.m. Monday for correction in future insertions. Repeated errors in advertisement are not the responsibility of *EW* and will not result in any refund or credit to the advertiser.