

EUGENE Weekly

It's Our Business To Help YOU Grow Your Business!

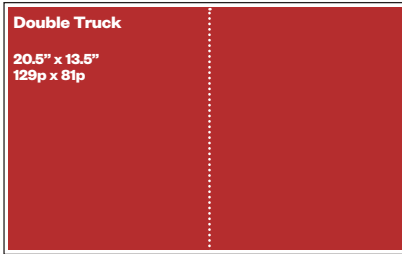
Each week, Eugene Weekly reaches a diverse and engaged audience of more than **70,000** readers in print, online and through our email newsletters. *Eugene Weekly* has the largest print newspaper circulation and the largest social media following of any media organization in Lane County.

Our readers are involved in the community, like to support the local economy, and enjoy dining out, listening to music, playing and watching sports and participating in arts and cultural events. Our readers are well-informed and discerning with their disposable income and are also primary influencers when it comes to making decisions about household purchasing.

Contact us if you want to connect with thousands of dedicated Eugene Weekly readers and watch your business flourish!



PRINT DISPLAY ADVERTISING RATES



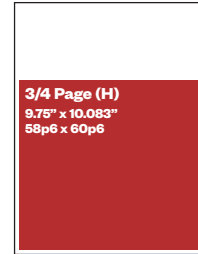
\$3000



\$2700

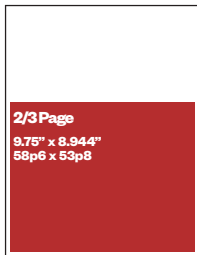


\$2200

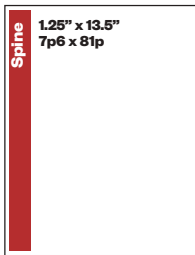


\$1800

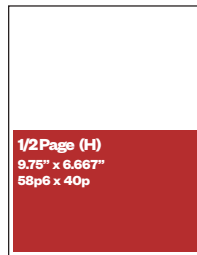
Prices include Full Color!



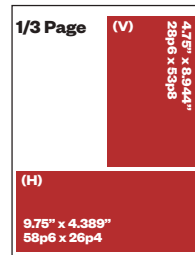
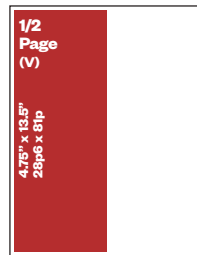
\$1700



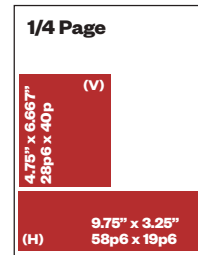
\$1300



\$1200

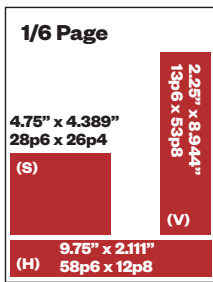


\$900

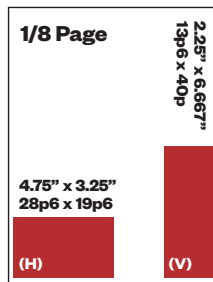


\$750

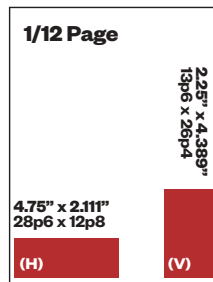
Prices include Full Color!



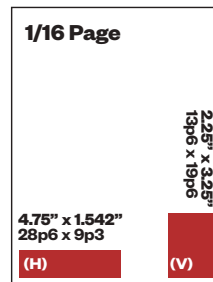
\$500



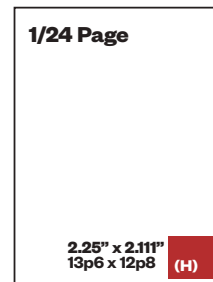
\$400



\$250



\$200



\$140

THE MORE YOU BUY, THE MORE YOU SAVE!

Our business development specialists can help you get the biggest bang for your buck. They are experts in helping you design an affordable advertising campaign with impact.

Contact us today to learn more!

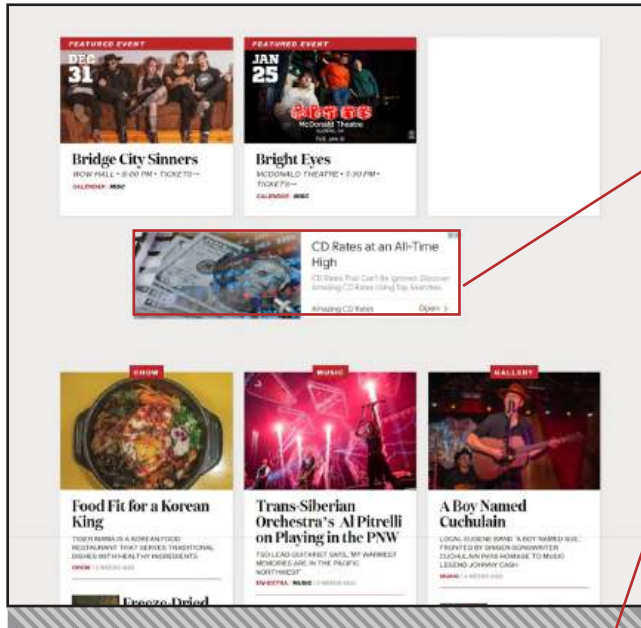
Email sales@eugeneweekly.com or call (541) 484-0519.

BULK DEALS	
3 ads	10% off
8 ads	15% off
12 ads	20% off
26 ads	25% off
52 ads	30% off

Nonprofit organizations receive 15% off. | Extra savings for running your ad in black and white. | Ask about special rates for bundling newspaper and online advertising.

ONLINE ADVERTISING

15,000 weekly impressions | 78,000 monthly pageviews | over 50% are from Lane County, OR



SIZE	WIDTH X HEIGHT	RATE
1 Billboard: <i>Medium rectangle included with billboard</i>	900x250 pixels	\$500
2 Medium rectangle:	300x250 pixels	\$150
3 Half page:	300x600 pixels	\$300

